

MICHAEL GAWLIK

248.410.1205
mgawlik8@gmail.com
www.mrgawlik.com

ABOUT

Designer, animator, and writer passionate about promoting public access to the arts and humanities through motion graphics, web design, and multimedia projects

SKILLS

Adobe Creative Cloud

After Effects	InDesign
Audition	Photoshop
Character Animator	Premiere Pro
Illustrator	XD

Front-End Development

CSS	Bootstrap
JavaScript	JQuery
HTML	

Additional

Figma	Unity
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AWARDS

Professional Recognition

U-M LSA Rising Star Award Finalist

Graduate Recognition

2021 Horizon Interactive Awards: Magazine/ News/Blog Website, Travel & Tourism Website

2021 Association for Education in Journalism and Mass Communication: Best of Digital, Best of Design

2021 Society for News Design: Standalone Multimedia, Digital Storytelling, Special Sections

Undergraduate Honors Thesis

The Brothel on the Page: Print, Prostitution, and Blame in Antebellum America

Arthur Fondiler Award for Best History Undergraduate Thesis, Runner-Up

Patricia Kennedy Prize

Granader Family Prize for Excellence in Upper-Level Writing (Social Sciences)

EDUCATION

2019-2021 University of North Carolina at Chapel Hill

Hussman School of Journalism and Media
Master of Arts in Visual Communication
Roy H. Park Fellow

2013-2017 University of Michigan

College of Literature, Science, and the Arts
Bachelor of Arts in History, Minor in Writing (Highest Distinction)
Phi Beta Kappa

WORK EXPERIENCE

2019-2021 Graduate Assistant

Hussman School of Journalism and Media
Work as a teaching assistant in Professor Terence Oliver's Motion Graphics class, providing training to students and coordinating a client project

2020

Web Design and Management Intern

National Museum of American History

Work with Digital Experience team and curatorial staff to develop a variety of projects, including a website for ¡Pleibol! In the Barrios and the Big Leagues, one of the museum's first fully bilingual exhibits

Research audience attitudes towards museum website through focus groups, survey data and secondary research; present plan to Digital Experience team outlining ways to improve accessibility and interactivity

2017-2019

Event and Communication Coordinator

Departments of History and Women's Studies
University of Michigan

Coordinate approximately 125 department events per year by arranging visitor travel and logistics, managing budgets, creating publicity materials, and supervising work-study staff

Manage department communications by designing print and digital outreach materials, writing and editing newsletters, managing social media and web presence, and developing department branding and public image

Implement development efforts by managing donor relations, creating fundraising campaigns, and writing solicitation letters on behalf of department chairs

2016-2017

Program Assistant

University of Michigan Bicentennial

Coordinate all travel, lodging, and scheduling for 75 visiting speakers at over 50 events for the University of Michigan Bicentennial

Serve as liaison between Bicentennial committee and event venues, managing seating, audio-visual, and catering arrangements